

# ***JONATHAN SMOAK***

## ***SNA of SC Industry Member of the Year***

With approximately 160 booths and 375 total vendors, the 2016 SC SNA Food Expo took over part of the Myrtle Beach Convention Center on Friday, October 15, where cooking and displaying products and services for the 80+ school districts in South Carolina to sample and experience was the main goal of the day. Due to the threat of rising waters and the aftermath of Hurricane Matthew, there was concern over how it would affect the conference. Not to be deterred by Mother Nature and with the “yes we can” attitudes of the hardworking SNA of SC members, the Food Expo went on as planned and had one of the best attendance numbers in recent years.

During the first General Session, industry partners had the opportunity to be a part of the vendor parade, where the members of the Industry Advisory Committee (IAC) for SNA were introduced. The 2016-17 IAC is comprised of the following industry members: Linda Benyo, Secretary (Asian Food Solutions); Bryan Burrus, Co-Chair (Hobart Corporation); Stacey Cosentino (PepsiCo, Inc.); Duane Davis (Sysco Columbia, LLC); Jeff Dodge (Key Impact Sales & Systems, Inc.); Penny Fine (Gilbert Foodservice, Inc.); Ula Kalinowski (Nardone Bros. Pizza); Leslie Pannenbacker (Paramount Marketing Group); Becki Rogers (PCS Revenue Control Systems, Inc.); Wendy Saverance (Integrity Foods, Inc.); Laura Smith (Swanson-Girard & Associates); Jonathan Smoak, Co-Chair (Waypoint); and Mike Spencer (J.T.M. Food Group). This committee is an integral piece of the SNA of SC as it works in conjunction with the Executive Board and builds upon the partnership between industry and school foodservice programs.

Finally, each year, the IAC presents recommendations for Industry Member of the Year to the Executive Board for them to vote on and then recognize at the SNA of SC conference. This year, Jonathan Smoak of Waypoint was recognized and presented with the 2016 Industry Member of the Year by the SNA of SC. For almost ten years, he has been an advocate for child nutrition in SC during his tenure as Procurement Specialist with Greenville County Schools FANS and in his current position as K12 Specialist with Waypoint. He feels that the one main goal of everyone in child nutrition should be to feed the children healthy and delicious food and provide a smile on their faces with warm customer service.

*“It is an honor and a privilege to accept this recognition, and I am grateful for all that you do to feed the children of SC, thank you all!” – Jonathan Smoak*

